

18th ANNUAL BLOC charity golf classic

BLOC
BUSINESS LEADERS OF CHARLOTTE
April 24, 2023

PRESENTED BY ERIC DAVID TRAVEL

SPONSOR | PLAY | GIVE BACK

BLOC members recognize and value that giving back to the community is an important part of any company's success. We host several outreach opportunities for our members to participate in. Our Community Involvement Team is comprised of several BLOC members and oversees these initiatives.

usbank

Firethorne
COUNTRY CLUB
A Member of the ClubCorp Family

Z
zabs place



FOURSOMES AVAILABLE NOW!



DINNER | AWARDS | PRIZES



'MAKING A DIFFERENCE'
\$16,400 RAISED IN 2022!!!



18th ANNUAL CHARITY GOLF TOURNAMENT

BLOC's spring 2023 Community Involvement opportunity will be our 18th Annual BLOC Charity Golf Classic presented by Eric David Travel on **Monday, April 24th at Firethorne Country Club.**

We will be raising money for ZABS Place and helping to make a difference in the Charlotte community. Come on out and play, become a sponsor - or do both - and give back to a great cause in the process!

SPONSORSHIP OPPORTUNITIES INCLUDE:

- Charity Legacy
- Title Sponsor
- Beneficiary Sponsor
- Trophy Sponsor
- Player Gift Sponsor
- Golf Cart Sponsor
- Hydration Station
- Putting Contest
- 19th Hole Food Sponsor
- 19th Hole BLOC Bash
- 19th Hole Cigar Club
- Driving Range Sponsor
- Closest to Pin Sponsor
- Longest Drive
- Breakfast sponsor

\$600

FOURSOME

\$150

INDIVIDUAL

Includes round of golf, player gift, plus Beverages, 19th Hole Bash (food & drink) and Breakfast

YOU MUST HAVE YOUR REGISTRATION PAID BY
MARCH 31st TO SECURE YOUR SPOT ON THE COURSE

To request a sponsorship or to register your team, visit www.businessleadersofcharlotte.com/golf



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2023 SPONSORSHIP OPPORTUNITIES



CHARITY LEGACY GOLF SPONSOR | \$5,000

- Includes all major event signage & advertising
- 1 Foursome with Mulligan Package
- Presentation of check at After Hours
- Logo on Player Gift
- Hole sponsorship on course
- Social media posts
- *Optional: Sponsor can provide prize giveaway(s)*



TITLE SPONSOR | \$2,500

- Includes all major event signage & advertising
- 2 speaking opportunities at event
- 3 Prize giveaway opportunities *(Optional - Sponsor must provide prizes)*
- Hole sponsorship also included
- Social media posts



BENEFICIARY PRESENTING SPONSOR | \$1,500

- Includes all major event signage
- 2 speaking opportunities at event
- 2 Prize giveaway opportunities *(Optional - Sponsor must provide prizes)*
- Hole sponsorship also included



BLOC GOLF MEMORIAL TROPHY SPONSOR | \$1,500

- Sponsor name and logo on custom designed trophy
- 1 speaking opportunity
- Logo on all major event signage
- Trophy presentation
- 1 additional prize giveaway *(Optional - Sponsor must provide prizes)*



A LOOK BACK AT OUR 2022 BLOC GOLF CLASSIC

Everyone had a great time despite the weather!



Covers cost of Player Gift, Special table in registration area, Opportunity to meet and greet and personally hand player gift to each player, Plus 1 logo on all major event signage



Covers cost of sponsor logo displayed on front of every golf cart at the tournament, an opportunity to present 1 prize at the awards dinner (*optional - sponsor must provide prize*) and logo on all major event signage



19th HOLE FOOD SPONSOR | \$1,000

- Provides dinner for players, volunteers and sponsors
- Logo on all major event signage
- Banner displayed in dinner area
- 1 Speaking opportunity
- 1 prize giveaway opportunity*
(Optional - Sponsor must provide prizes)



19th HOLE BLOC BASH SPONSOR | \$1,250

- Table in prominent area at the 19th Hole BLOC Bash
- Logo on all major event signage
- 1 Speaking opportunity
- 1 prize giveaway opportunity*
(Optional - Sponsor must provide prizes)



19th HOLE CIGAR CLUB SPONSOR | \$1,000

- Table with Cigar Vendor at the 19th Hole BLOC Bash
- Logo on all major event signage
- Covers cost of cigars
- 1 prize giveaway opportunity*
(Optional - Sponsor must provide prizes)



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2023 SPONSORSHIP OPPORTUNITIES



HYDRATION STATION SPONSOR | \$750

- Each sponsorship comes with logo included on all major event signage
- Covers cost of beer, soda, water & snacks at Station (requires at least 1 representative to man hydration station throughout the tournament)
- Opportunity to present 1 prize (Optional - sponsor must provide prize)

PUTTING CONTEST SPONSOR

Signage and Table set up at Putting Green area -
1 Prize Giveaway opportunity* plus logo on major event signage
(requires 1 representative to man station throughout tournament)

\$750

DRIVING RANGE SPONSOR

Signage and Table set up at Driving Range area
1 Prize Giveaway opportunity*
plus logo on major event signage

\$750

CLOSEST TO THE PIN SPONSOR

Includes 1 prize giveaway opportunity*, Closest to the Pin signage on the Par 3 hole and logo on all major event signage

SOLD

LONGEST DRIVE SPONSOR

Includes 1 prize giveaway and logo on all major event signage, as well as hole sponsorship

SOLD

BREAKFAST SPONSOR

Provides breakfast for participants, Logo on all major event signage, Banner displayed in breakfast area, 1 prize giveaway opportunity*

SOLD

*Prize giveaway opportunity is optional - Sponsor must provide prize

All Sponsors have the availability to add Foursome to their total sponsorship for \$600, which includes a mulligan package for the entire team.

(Subject to team availability as we will cut off teams at 18)